

COMPANY OVERVIEW

Powering the Data Economy By Enabling Organizations to Instantly Connect People to What They Want

Boomi, a leading provider of cloud-based integration platform as a service (iPaaS), helps customers and partners quickly and easily accelerate business outcomes.

DELIVERING INTEGRATED EXPERIENCES

Integrated Experiences is the confluence of Data Readiness (information), Pervasive Connectivity (integration), and User Engagement (interaction) that transforms the way you engage with users (customers, partners, employees) to instantly connect them to what they want.

WHY BOOMI

Trusted by more than 17,000 customers globally for its speed, ease-of-use, and lower total cost of ownership, the Boomi AtomSphere Platform is cloud-native, unified, scalable, open, secure, and intelligent. As the pioneer of cloud-based iPaaS and in fueling the intelligent use of data, Boomi simplifies and streamlines our customers' ability to deliver Integrated Experiences that are underpinned by trusted data, and connect applications, processes, and devices for better human engagement and accelerated business outcomes.

FAST FACTS

Headquarters: Chesterbrook, PA

Founded: 2000

Employees: 1000+

Customers: 17,000+, 67+ countries

Certified Boomi Experts: 29,000+

INTEGRATED EXPERIENCES, ENABLED BY THE BOOMI ATOMSPHERE PLATFORM, WHICH IS:

Cloud-native: Scalable, highly available, redundant, updated automatically

Open: Application and end-point agnostic, provides flexibility for best of breed application adoption

Unified: Holistic tool set, unified focus, cohesive architecture, end-to-end connectivity, seamless enduser experience

Distributed: Supports hybrid, multicloud, and multigeography deployments, ensures low latency and high performance for growing data volumes and edge deployments

Enterprise grade: Advanced security features, reporting, governance, DevOps practices-testing, version management, CI/CD, FedRAMP certified

Comprehensive ease of use: Low code, visual UI, built-in best practices and reusability, AI-enhanced process efficiency, supports a wide range of projects and user personas

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Instantly Connect People to What They Want

Intelligent: Leverage the power of Boomi Suggest – extensive crowdsourced AI knowledge and guidance to automate developer-centric tasks quickly

Low TCO/ Instant ROI: Minimal operation overhead, fast time to value

THE PLATFORM FOR THE DIGITAL ERA

Connect everyone to everything with our cloud-native, unified, open, intelligent, and secure platform.



CREATE a Connected Business

American Express GBT designed, built, tested, and deployed an entirely new, global IT infrastructure. With 120 different integrations and two employees, the project took 1/4 of the time expected.



BUILD a Digital Campus

Cornell University modernized its IT systems and applications, moving to the cloud 75% faster than would have been possible with on-premises middleware.



REINVENT the Customer Experience

British telecom giant **Sky** created "5 clicks to fix" intelligent service, boosting customer satisfaction 20% and saving \$8 million.

CONTACT US

Learn more about Boomi and how we can help your organization instantly connect people to what they want.

Visit our website:

www.boomi.com/contact

Call us: 1-800-732-3602