



## Top 7 Reasons Why NetSuite Customers Select Boomi

Find out why more than 1,600 NetSuite customers rely on Boomi, and how we can help your company, too.

Since 2008, Boomi has been helping organizations unleash the power of NetSuite to build connected businesses at scale. As a proven, trusted NetSuite partner, Boomi combines domain expertise with industry best practices to help maximize business value.

Here are the top seven reasons why NetSuite customers select Boomi:



### 1. Aligned for SuiteSuccess

As a longstanding NetSuite partner, Boomi aligns with industry-specific best practices and domain expertise in NetSuite's SuiteSuccess methodology to help maximize your value. Reap the rewards of a proven partnership, including Built for NetSuite verification.



### 2. Unified, cloud-native platform

Boomi delivers the critical capabilities you need to seamlessly connect NetSuite with best-of-breed applications. Our unified, cloud-native platform lets you tackle any data or application challenge with application connectivity, data quality assurance, API management, EDI management, and workflow automation.



### 3. Fast, low-code integration

Build NetSuite integrations at the speed of business with Boomi's high-productivity, low-code environment. Accelerate integration development by months or weeks with 200+ prebuilt connectors and drag-and-drop configurations.



### 4. The Industry's Easiest to Use Development Platform

Speed time to value and cut total cost of ownership through 1) patented AI features such as Boomi Suggest that handle the heavy lifting of integration 2) a UI that eliminates costly custom-coding and 3) scalable subscription pricing to pay for just what you need.



## 5. Flexibility for any use case

Streamline your business by connecting NetSuite to any cloud or on-premises system in a hybrid IT environment. Real-time connectivity cuts time and cost in use cases including order-to-cash, ecommerce, HR, and B2B/EDI management with your trading partners.



## 6. High customer satisfaction

Driven by our absolute commitment to our customers and backed by the power of Dell, Boomi's 97 percent direct renewal rate is among the best in the industry, highlighting the dependability, extensibility, and enterprise quality of our platform.



## 7. It's proven

Customers and analysts agree the Boomi platform works. In its 2019 Magic Quadrant for Enterprise Integration Platform as a Service, Gartner notes that Boomi is perceived by reference clients as an innovative, strategic partner.\*

For more information and access to free resources, please visit our [NetSuite Webpage](#).

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