



CASE STUDY

# International Justice Mission Adds Boomi Integration **to Complete Its Workday Transformation**

Leading human rights group bolsters its corporate cloud strategy to ensure Workday deployment meets executive goals of empowering front-line workers

Transformation

## BUSINESS GOALS

Human rights organization International Justice Mission (IJM) has experienced significant growth in both staff and revenue over the past few years.

To sustain this growth, IJM's executive leadership looked to modernize the organization's technology foundation with cloud-native applications that would support business scalability.

IJM began replacing legacy on-premises applications with cloud-based applications, launching Workday Human Capital Management (HCM) for human resources management, and Salesforce Sales Cloud to streamline its global donation processes. It also replaced Blackbaud Financial Edge with Workday Financial Management at its US headquarters.

In future, IJM plans to roll out Workday Financial Management to its 21 field offices, centralizing data transactions and analysis data across all its locations.

## TECHNOLOGY CHALLENGES

Senior Data Integration Engineer Michael Wong wanted to use Workday's native tools and connectors to facilitate data and application integration, but this required coding skills Wong's small team simply didn't have.

"Because we didn't have the resources internally, we had to hire external consultants to build a custom Workday Studio integration between Workday and Salesforce. This was expensive to set up and maintain, and if something broke, we had to pay an external consultant to fix it," Wong says.

Additionally, sharing data between Workday and QuickBooks was a manual effort requiring exchange of Excel files.

Ultimately, Wong's team made a decision to limit custom Studio integrations and instead use an industry-proven, cloud-native integration platform that would allow it to improve business processes: The Boomi Platform.

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Boomi is helping IJM make the most of its strategic investments in cloud applications like Workday and Salesforce. **Its built-in integration and data transformation capabilities are helping us expand use cases for both applications.**

**Mike Wong**, Senior Data Integration Engineer, International Justice Mission

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## HOW BOOMI HELPED

Boomi is foundational to IJM's strategic cloud transformation. It has helped IJM cost-effectively integrate Workday Financial Management at its U.S. headquarters with QuickBooks Online installations, starting at a few of its field offices.

Boomi extracts financial data from QuickBooks Online, transforms it, and loads it into Workday Financial Management without manual intervention. It serves as the connective tissue between Workday, Salesforce, and any new systems IJM deploys.

"With Boomi, we can centrally control and maintain the data in Workday Financial Management regardless of what international advancement office it's from," says Kirk Mitchell, IJM's director of global consolidation and reporting. "The data comes in cleaner and much faster now compared to our previous process. We now have new use cases to explore with Workday, such as financial statement consolidation across our international offices."

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With Boomi, we're on our way to accomplishing our goal of using Workday Financial Management as one global system to transact and analyze data. **Looking down the road in five years, Boomi is the system that's going to grow with us.**

**Kirk Mitchell**

Director of Global Consolidation and Reporting  
International Justice Mission

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## RESULTS & BUSINESS OUTCOMES

IJM has unlocked much more value from its Workday investment with Boomi. It eliminated the costs of a custom integration between two applications at four of its field offices and sped the data integration process.

"It used to take our finance team three to four days to get Quickbooks journal entries from all field offices into Workday. With Boomi, we're working to cut that in half," Mitchell says.

Additionally, IJM now has an integration foundation with which to connect Workday and other cloud applications.

"Using Boomi's built-in connectors to integrate Salesforce with Workday Financial Management will help us make the most of both systems and improve our business," said Wong.

IJM sees many additional use cases with Boomi, including integrating Workday with Microsoft Active Directory for onboarding and using Workday Adaptive Planning for budgeting and forecasting.

### CUSTOMER SPOTLIGHT

<b>Market:</b>	Nongovernmental organization (NGO)
<b>Headquarters:</b>	Washington, DC
<b>Employees:</b>	~1,000 across 27 offices in 19 countries
<b>Donors:</b>	100,000+ annually
<b>Key Integrations:</b>	Workday Financial Management, QuickBooks Online, Salesforce Sales Cloud, Workday Human Capital Management

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