

NetSuite and Shopify Integration Accelerator

Streamline end-to-end omnichannel commerce with Boomi

Ignite your NetSuite and Shopify commerce engine with prebuilt integration that orchestrates processes from end to end. From Shopify ecommerce storefronts to your NetSuite back office, Boomi syncs your critical data in real time for seamless execution.

The Boomi Integration Accelerator for Oracle NetSuite and Shopify bundles industry-best cloud integration with expert professional services. It's purpose-built to help you jumpstart omnichannel commerce and scale your business across orders, inventory, product catalogs, fulfillment, payments, and returns.

KEY BENEFITS

Delight Your Customers

Improve delivery speed and order accuracy to drive customer satisfaction and minimize returns. Keep your storefront updated with the latest inventory and product catalog data, and give shoppers real-time visibility into order status.

Improve Operational Efficiency

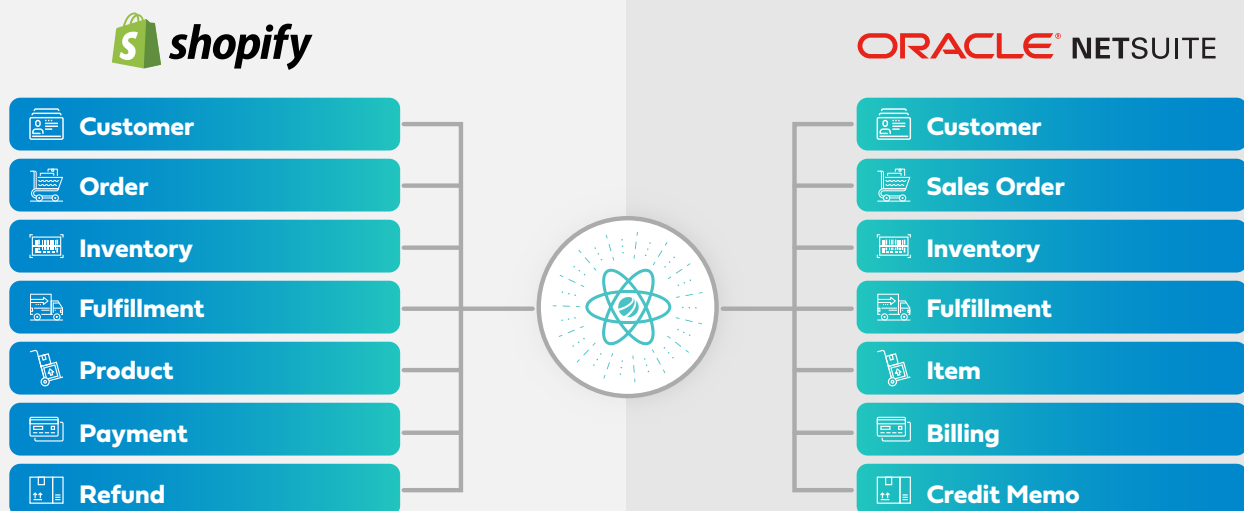
Eliminate the cost and delay of semi-automated connectivity and manual administrative and fulfillment work. Boomi automates key processes to maximize efficiency while enabling full transparency across your commerce operations.

Scale Omnichannel Commerce

Sync ecommerce, point-of-sale (POS), and phone orders between Shopify and NetSuite. Boomi captures data from all your Shopify channels, and lets you easily process returns, refunds, gift cards, and promotions.

Build on Integration Success

When you're ready to grow, extend Boomi's unified platform beyond the NetSuite and Shopify Integration Accelerator to connect additional cloud or on-premise systems, from B2B/EDI to Salesforce CRM, marketing automation, and others.



KEY FEATURES

Boomi is a NetSuite SuiteSuccess and Built for NetSuite partner. We provide a complete Integration Accelerator with preconfigured, drag-and-drop connectors — with flexibility for “last mile” customizations unique to your business.



Order Synchronization

Boomi transmits Shopify orders to NetSuite for sales order creation and fulfillment, and updates Shopify with order status and tracking numbers.



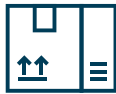
Inventory Updates

Avoid stockouts and back orders with inventory data syncs, and gain visibility and control across multiple inventory locations.



Product Catalog

Keep NetSuite product catalog information up to date in Shopify and utilize Boomi’s built-in support for NetSuite matrix items.



Returns and Refunds

Update returns, refunds, cancellations, gift cards, and promotions in both ecommerce and ERP to streamline management.



Payments and Financials

Boomi triggers creation of NetSuite invoices and updates the NetSuite general ledger with payments or refund debits.



Expert Implementation

The fixed-fee accelerator offering includes Boomi Professional Services to help ensure a fast and reliable integration framework.

SCALE WITH BOOMI'S UNIFIED PLATFORM

Build on your commerce success by extending Boomi across your IT environment. Boomi delivers fast, flexible integration to connect both cloud and on-premise systems, as well as robust capabilities for B2B/EDI management, API management, workflow automation, data quality governance, and data preparation and cataloging.

BUILT FOR SUITESUCCESS

The NetSuite and Shopify Integration Accelerator aligns with NetSuite’s SuiteSuccess, a methodology based on industry-specific best practices that helps new customers get up and running faster. If you’re a current NetSuite customer moving to Shopify, Boomi delivers the same full-featured integration functionality.

To learn more, visit us today at www.boomi.com/netsuite